

XV International Forum "Innovative Development through the Intellectual Property Market"

On April 23, 2024, within the framework of International Intellectual Property Days, the XV anniversary International Forum "Innovative Development through the Intellectual Property Market" will be held under the aegis of the United Nations. The Forum is held with the support of WIPO (UN), the Ministry of Foreign Affairs of Russia, Rossotrudnichestvo and invariably gathers delegations from the countries of the "Great Eurasian Partnership", including participants from all countries of the EAEU, CIS, SCO and BRICS.

Goals and objectives of the Forum:

- ✓ generalization of the experience of forming the intellectual property market and ensuring technological sovereignty within the framework of innovative development and transition to the digital economy in the world, the BRICS countries, the EAEU and the CIS in 2023;

- ✓ identification of problematic and promising issues of the development of the Eurasian intellectual property market in a multipolar world and approaches to their solution at the national, regional and international levels for the period up to 2030.;

- ✓ generalization of the practice of ensuring competitiveness and protection of intellectual property, including from unfair competition and counterfeiting at the regional, national, sectoral and corporate levels;

- ✓ development of mechanisms, procedures and rules within the framework of international and interstate (regional) standardization of intellectual property management processes;

- ✓ development of recommendations for national, interstate and international authorities, science and business to strengthen the processes of Eurasian integration through the intellectual property market within the framework of the "Great Eurasian Partnership" (EAEU, CIS, SCO and BRICS);

- ✓ promoting the development of business contacts between scientific, educational organizations, corporations and enterprises involved in the turnover of intellectual property, as well as attracting investment resources to promising innovative projects, including through international cooperation.

The peculiarities of the XV International Forum include:

The first is the focus on Eurasian problems, where from 2022 the Forum's agenda includes practices and problems of developing the intellectual property market of the countries of the "Great Eurasian Partnership" (EAEU, CIS, SCO and BRICS), taking into account the expansion of the BRICS+.

The second is the digital economy and artificial intelligence, the topical issues of which are presented at all meetings of the Forum through the prism of technological sovereignty and intellectual property.

The third is the constant high scientific level of representation of the participants, which allows in the year of the 300th anniversary of the Russian Academy of Sciences to provide in-depth study of the problems of innovative and digital development on the path of Eurasian integration and to develop practically

significant recommendations for government and business. The XIV Forum was highly appreciated by the Minister of Foreign Affairs of Russia S.V. Lavrov, who acknowledged in his address to the organizers of the Forum following its results: "The Forum has become an authoritative international platform for discussing topical issues of developing the legal framework, improving and harmonizing legislation, commercialization and ensuring the protection of intellectual property. The practical recommendations of the Forum will be taken into account in the work of the Russian Foreign Ministry and its foreign institutions, including in contacts on this issue with partners in the Commonwealth of Independent States and the Eurasian Economic Union." The final document - recommendations of the Forum was posted on the official website of the Russian Foreign Ministry for the first time.

The fourth is the practical importance in identifying approaches and mechanisms for solving existing problems, which explains the presentation and professional discussion at the Forum of new drafts of interstate and national standards as mechanisms for regulating "soft power" on these issues for the EAEU, CIS, SCO and BRICS countries.

The fifth is the constant expansion of the geography of the Forum within the framework of the "Great Eurasian Partnership", the practical orientation of which attracts new participants, including from the regions of Asia, Africa and the Middle East.

The Forum program provides for two plenary sessions and 12 in-session meetings (5 sessions in Moscow on the basis of the Kutafin Moscow State University, 7 regional sessions in the EAEU member states, *taking into account the principle of representation: the key speaker at the plenary session is a moderator / co-moderator at the session participates in the formation of a list of speakers at the session and proposals to the final a Forum document*).

At the afternoon plenary session on the topic "**The Eurasian Intellectual Property market and technological sovereignty in a multipolar world**", a presentation of the annual analytical report of the RNIIS "On the state of legal protection, use and protection of intellectual property in the EAEU, CIS and BRICS in 2023" will be presented and reports on the following key topics are planned:

- ✓ the intellectual property market as a condition for ensuring technological sovereignty in a multipolar world;
- ✓ intellectual property and artificial intelligence: problems and prospects of development;
- ✓ the practice of formation and development of the intellectual property market in the BRICS countries;
- ✓ problems of creating added value from the turnover of intellectual property in the market of goods/ services and ways to solve them in the EAEU;
- ✓ international and interstate (regional) standardization in the field of intellectual property in the transition to the digital economy: development problems and approaches to eliminate their causes in the CIS and the EAEU;
- ✓ intellectual property and the financial market of the EAEU – 2025: state and prospects;

- ✓ the Union State as a pilot model in the implementation of the overall process of Eurasian integration and the formation of a single regional intellectual property market;
- ✓ intellectual property and technology policy: R&D performance indicators;
- ✓ intellectual property and protection against unfair competition and counterfeiting in international scientific and technical cooperation;
- ✓ protection of intellectual property and exhaustion of exclusive rights in the EAEU: principles, methodology and techniques;
- ✓ problems and standards of personnel training for the intellectual property market, practice and prospects of network cooperation in BRICS.

The evening plenary session will summarize the results of the sessions on the reports of the moderators of the sessions and adopt the final document – recommendations of the Forum participants.

The following topics will be considered at the 12 sessions of the Forum:

Session No. 1 "Intellectual Property market and national competitiveness in the digital economy: practices of the EAEU and BRICS countries" (on the basis of the Kutafin Moscow State Medical University, Moscow)

Questions for discussion:

- ✓ conditions for the formation of the intellectual property market in the transition to the digital economy: patterns and features, problems and conditions of solution (at the international, regional and national levels);
- ✓ the state strategy for the development of intellectual property and regional / national programs for the formation of the intellectual property market in the EAEU and BRICS countries;
- ✓ creation of national Registers of critical technologies and scientific study of the economic and legal conditions for their use on preferential terms in order to reduce socio-economic inequality between developing and developed countries, ensure a balance of interests and the development of economic integration within the EAEU - BRICS;
- ✓ the Chinese strategy of "Self-reliance" through the intellectual property market and China's technological leadership in the world;
- ✓ mechanisms of intellectual property management within the framework of technology platforms, regional innovation clusters: the Indian experience;
- ✓ mechanisms of intellectual property management within the framework of public-private partnership and the development of Brazil's innovation infrastructure in the implementation of innovative development and production diversification programs;
- ✓ mechanisms of commercialization of intellectual property in the economy of South Africa;
- ✓ problems of interstate (regional) and international standardization in the regulation of procedures and rules for the development of the Eurasian intellectual property market in the transition to the digital economy;

✓ the practice of voluntary application in the CIS and EAEU countries GOST 34917-2022 "Intellectual property. The use of intellectual property objects on the Internet. Part 1. General provisions";

✓ professional and public discussion of GOST projects "Intellectual property. The use of intellectual property objects on the Internet. Parts 2, 3, 4", etc.

Session No. 2 "Intellectual Property and Technological Sovereignty: R&D performance indicators " (national, sectoral and corporate levels) (on the basis of the Kutafin Moscow State Law University, Moscow)

Questions for discussion:

✓ intellectual property as a condition of competitiveness in the digital economy: principles, criteria and performance indicators in the implementation of R&D;

✓ science performance indicators and intellectual property economics issues;

✓ digitalization of production and intellectual property risks in the process of technology import substitution;

✓ topical issues of the distribution of rights to the results of intellectual activity obtained within the framework of international scientific and technical cooperation;

✓ distribution of rights to the results created by artificial intelligence systems and the economics of intellectual property;

✓ current issues and practices of combating corruption in the field of R&D in the EAEU, CIS and BRICS member states;

✓ typical corruption models in public procurement in the field of R&D (the state customer is the main contractor; the corporation is a company with state participation - the contractor);

✓ corruption-related risks in obtaining grants and subsidies for R&D and mechanisms for their prevention (government contractors, state implementing funds);

✓ problems of using intellectual property in the implementation of innovations and technologies of defense industry organizations and enterprises for the production of civilian products;

✓ a model for the introduction of exclusive rights to the results of intellectual activity created at the expense of budgetary funds into the authorized capital of companies with state participation, etc.

Session No. 3 "Intellectual property in the financial market of the EAEU (credit, stock, insurance)" (on the basis of the Kutafin Moscow State Law University, Moscow)

Questions for discussion:

✓ the concept of financial market development in the EAEU using intellectual property and the problems of its implementation;

✓ the interrelation of the credit, stock and insurance markets in intellectual property management issues: practice in the EAEU countries;

✓ digital financial assets and intellectual property;

✓ intangible assets in the state, regional and municipal treasury;

- ✓ standards, practices and problems of valuation of market / investment value of intellectual property;
- ✓ typical violations and risks in the management of intellectual property in a credit institution;
- ✓ mechanisms for reinsurance of intellectual property risks within the framework of state orders and when pledging intellectual property in credit transactions;
- ✓ the practice of the CIS and BRICS countries of taxation in the field of R&D, intellectual property and intangible assets;
- ✓ practice, conditions and mechanisms of using bank capital as a means of investment secured by intellectual property (practice of application of GOST R 58590-2019 "Intellectual property. Management in a credit institution", professional and public discussion of the draft interstate GOST standard developed on its basis);
- ✓ the practice of applying GOST R 58592-2019 "Intellectual property. Stock market Management", professional and public discussion of the draft interstate GOST standard developed on its basis, etc.

Session No. 4 "Intellectual Property and legal protection in the EAEU, CIS and BRICS" (on the basis of the Kutafin Moscow State Medical University, Moscow)

Questions for discussion:

- ✓ problems of ensuring competitiveness and protection of intellectual property from unfair competition and counterfeiting: causes and solutions in the CIS;
- ✓ problems of measuring and assessing the level of counterfeiting of goods in the EAEU: the reasons for the erroneous conclusions of the EEC and their consequences for law enforcement practice at the national level;
- ✓ "parallel import" and the problems of exhaustion of exclusive rights to copyright objects, objects of related rights and means of individualization in the EAEU;
- ✓ the practice of voluntary application of GOST R 58223-2018 "Intellectual property. Antimonopoly regulation and protection from unfair competition" and public professional discussion of the draft interstate standard developed on its basis;
- ✓ analysis of the national legislation of the CIS and BRICS countries in the field of customs protection of intellectual property, including in the framework of online commerce;
- ✓ problems of customs protection of intellectual property and counteraction to counterfeit trafficking in the context of the application of the Customs Code of the EAEU (from 01.01.2018) and interstate standards GOST 34829-2022 "Intellectual property. Customs protection" and GOST 34916.1-2022 "Intellectual property. Determination of the level of counterfeiting of goods at the regional level", etc.

Session No. 5 "Artificial Intelligence and personnel for the Intellectual Property market" (on the basis of the Kutafin Moscow State Law University, Moscow)

Questions for discussion:

- ✓ information systems and artificial intelligence systems: their role and place in personnel training;
- ✓ machine learning technologies: best practices;
- ✓ domestic, foreign and international experience in training personnel in the field of intellectual property;
- ✓ state educational standards, general cultural and professional competencies, educational and methodological complexes and legal education (lawyers, economists, managers, MBAs);
- ✓ problems of formation and implementation of corporate and government orders for training personnel in the field of intellectual property;
- ✓ the practice of creating and organizing the activities of specialized and basic departments of economics, law and management in the field of intellectual property in national universities of the EAEU, CIS, BRICS and other regions of the world;
- ✓ problems and prospects of organizing network cooperation in training within the framework of BRICS , etc .

Session No.6 "Harmonization of legislation of the EAEU Member States in the field of intellectual property as a condition for the formation of a single Eurasian market" (on the basis of the National Center for Legislation and Legal Research of the Republic of Belarus, Minsk, Republic of Belarus)

Questions for discussion:

- ✓ trends in the development of national intellectual property legislation in the context of digitalization of the economy, including the use of artificial intelligence technologies;
- ✓ the impact of sanctions pressure on the exercise and protection of intellectual property rights in the EAEU Member States;
- ✓ comparative legal analysis and directions of harmonization of national legislations of the EAEU member states in certain areas of intellectual property law;
- ✓ development of supranational (regional) systems of patenting (registration) of intellectual property objects within the EAEU;
- ✓ development of new EAEU agreements on problematic aspects of regulating relations in the field of intellectual property.

Session No. 7 "Increasing the potential of intellectual property as a competitive resource" (on the basis of the State Agency for Intellectual Property and Innovation under the Cabinet of Ministers of the Kyrgyz Republic (Kyrgyzpatent), Bishkek, Kyrgyz Republic)

Questions for discussion:

- ✓ the state strategy and the national program for the development of the intellectual property market in the Kyrgyz Republic;
- ✓ mechanisms of intellectual property management when investing in innovative projects;
- ✓ mechanisms of intellectual property management within the framework of public-private partnership and the development of innovative infrastructure in the implementation of programs for innovative economic development and diversification of production;

- ✓ mechanisms of commercialization of intellectual property in the National Academy of Sciences and universities of the Kyrgyz Republic;
- ✓ issues of standardization in the regulation of procedures and rules for the development of the Eurasian intellectual property market in the transition to the digital economy.

Session No. 8 "Innovative Development of the Republic of Crimea through the Intellectual Property Market" (on the basis of the V.I. Vernadsky Crimean Federal University, Simferopol, Russian Federation)

Questions for discussion:

- ✓ scientific and applied research of institutions of higher professional education as a base for the transformation of the economy of the Republic of Crimea;
- ✓ training of professional personnel in the field of intellectual property management, leaders of technological projects as the basis for innovative development of Crimea;
- ✓ tools and experience of technology transfer at the national and interstate level in the interests of the regional economy;
- ✓ attracting investments into the real sector of the economy with the use of intellectual property as a collateral base, regulatory regulation, law enforcement practice;
- ✓ integration of the Crimean economic entities into the national intellectual property management system, development of proposals for the creation of the most favored nation regime.

Session No. 9 "Regional intellectual Property market: problems and solution practice on the example of the Republic of Tatarstan" (on the basis of the Federal State Educational Institution of Higher Education "Kazan (Volga Region) Federal University", Kazan, Russian Federation)

Questions for discussion:

- ✓ the experience of innovative leadership of universities of the Volga Federal District in the petrochemical industry market;
- ✓ best practices in the implementation of innovative solutions in the petrochemical sector of the economy in the Volga Federal District;
- ✓ problems and solutions of higher education science in the implementation of import substitution programs and the achievement of technological sovereignty in the petrochemical industry;
- ✓ innovations in training programs for the petrochemical industry in the context of industry transformation.
- ✓ the level of involvement and restrictions in the inclusion of rights to the results of intellectual activity in the formation of added value in the industry market;
- ✓ the practice of universities on the sale of intellectual property rights based on licensing agreements and reinvestment in innovative developments.

Session No. 10 "Digitalization and intellectual property as priorities of competitiveness of agricultural markets in the South of Russia" (on the basis of the Federal State Educational Institution of Higher Education "Southern Federal University", Rostov-on-Don, Russian Federation)

Questions for discussion:

- ✓ technology transfer system: the role of universities in the development of the region's economy;
- ✓ accelerators as tools for generating scientific and technological projects: prospects for agriculture;
- ✓ assessment of technological projects: approaches to determining the level of readiness for agricultural markets;
- ✓ formation of intellectual property strategies for the development of innovations and promotion of regional brands in the South of Russia;
- ✓ intellectual property and generative neural networks: legal and economic aspects.

Session No. 11 "Economics of Intellectual Property in the innovative and digital development of the Urals" (on the basis of the Federal State Educational Institution of Higher Education "Ural State University of Economics", Yekaterinburg, Russian Federation)

Questions for discussion:

- ✓ problems of correlation and enforcement of the category's "innovation", "innovative activity" and "intellectual property";
- ✓ innovative activity as a complex object of economic and legal regulation in the digital economy;
- ✓ legal and economic problems of the use of intellectual property objects in the diversification of production at defense industry enterprises;
- ✓ the economics of intellectual property in the creation of added value in regional GDP.

Session No. 12 "Transfer of Advanced Digital and Production Technologies: successful cases and key tools" (on the basis of the Peter the Great St. Petersburg Polytechnic University, St. Petersburg, Russian Federation)

Questions for discussion:

- ✓ intellectual property management in technology transfer;
- ✓ digital technologies to ensure work with intellectual property;
- ✓ experience and key cases on technology transfer, practical aspects;
- ✓ youth technological entrepreneurship;
- ✓ training in the field of intellectual property and technology transfer.

Session participants: D. F. Ustinov BSTU "Voenmeh"; SPbGTI (Technical University); SPbGAU; PGUPS (St. Petersburg State University of Railways of Emperor Alexander I; SPbGUT (St. Petersburg State University of Telecommunications named after Prof. M. A. Bonch-Bruевич; "Tatarstan Center for Scientific and Technical information", SPbSETU "LETI", - CTT of the Federal State Budgetary Institution "NCESMP" of the Ministry of Health of the Russian Federation, representatives of industrial partners, RGAIS, NATT.

The forum provides for the full-time/correspondence participation of representatives of educational, scientific organizations, corporations and enterprises, authorities from the regions of Russia, the EAEU and CIS countries, BRICS, African countries and the Arab world, where the public discussion will result in drafts of national and interstate standards and practical recommendations for the UN, WIPO,

WTO, ISO, BRICS, SCO, the CIS, the EAEU, the Union State, national parliaments, governments and academies of sciences of countries in the Eurasian space.

The organizers of the Forum:

- CIS Executive Committee;
- Eurasian Economic Commission of the EAEU;
- The Russian Academy of Sciences;
- Republican Research Institute of Intellectual Property (RNIIS);
- Association of Lawyers of Russia;
- Kutafin Moscow State Law University (MGUA).

The permanent Co-Chairmen of the Forum (Program Committee of the Forum):

Stepashin Sergey Vadimovich – Chairman of the Association of Lawyers of Russia, Chairman of the Supervisory Board of the RNIIS (Chairman of the Program Committee of the Forum);

Hambaryan Kristine Shalikoevna – Head of the Intellectual Property Office of the Ministry of Economy of the Republic of Armenia;

Kovalenko Evgeny Iosifovich – Head of the Main State Legal Department of the Administration of the President of the Republic of Belarus, First Deputy Chairman of the Union of Lawyers of the Republic of Belarus;

Lebedev Sergey Nikolaevich – Secretary General of the CIS;

Lopatin Vladimir Nikolaevich – Scientific Director of the RNIIS, Chairman of the Interstate Committee for Standardization "Intellectual Property" (ITC 550) (Head of the Forum Directorate);

Kerimbayeva Rahat Topchubaevna – Director of the State Agency for Intellectual Property and Innovation under the Cabinet of Ministers of the Kyrgyz Republic (Kyrgyzpatent);

Suleimenov Timur Muratovich – First Deputy Head of the Presidential Administration of the Republic of Kazakhstan.

The Organizing Committee of the Forum:

Aldoshin Sergey Mikhailovich – Vice President of the Russian Academy of Sciences, Academician of the Russian Academy of Sciences (Chairman of the Organizing Committee of the Forum);

Ivliev Grigory Petrovich – President of the Eurasian Patent Office, Scientific Director of the FIPS;

Ipatov Vadim Dmitrievich – Director of the National Center for Legislation and Legal Research of the Republic of Belarus;

Lattouf Mahmoud – Executive Director of Abu-Ghazaleh Intellectual Property (AGIP) (Jordan);

Omorov Roman Omorovich – Head of the Laboratory of the Institute of Machine Science and Automation of the National Academy of Sciences of the Kyrgyz Republic, Corresponding Member of the National Academy of Sciences of the Kyrgyz Republic;

Trefilov Denis Anatolyevich – Deputy Secretary General of the CIS;
Shopova Stanka – Chairman of the Governing Council of the National Fund “For the Sustainable Development of Bulgaria”.

The information partners of the Forum include “Mir” TV Company, “Rossiyskaya Gazeta”, “Parliamentary Newspaper”, “National News Service” (NSN) News Agency, “Intellectual Property Law”, “Information Law”, “Russian Competition Law and Economics”.

The results and recommendations of the Forum participants are sent to the heads of the Executive Committee and IPA of the CIS, the EEC of the EAEU, the Standing Committee of the Union State, authorities, science and business of the CIS and EAEU countries, as well as to international organizations (UN, WIPO, UNESCO, WTO, SCO, BRICS). The feedback received from these bodies confirms the relevance of the issues considered annually within the framework of the international forum and the importance of the recommendations developed by its participants.

Participation is free of charge. The working languages of the forum are Russian and English. Following the results of the Forum, a collection of documents and materials is published, which is freely available on the website of the Forum Directorate, and a special issue of magazines — information partners of the Forum. You can register for participation in the XV International Forum and apply for a package of additional services on the website of the Forum Directorate (rniis.com).

We invite you to participate!

Forum Directorate: Republican Research Institute of Intellectual Property (RNIIS), tel./fax: +7 (495) 369-40-08, e-mail: forum@rniis.ru