



Information on the results XI International Forum “Innovative Development through the Intellectual Property Market”

On April 23, 2019, the XI International Forum “Innovative Development through the Intellectual Property Market” was held in Moscow as part of the International Days of Intellectual Property under the auspices of the United Nations (on the basis on MGIMO (University) run by the Ministry of Foreign Affairs of Russia), which participants represented WIPO, SCO, CIS, Eurasian Economic Commission of the EEU, Union State, state authorities, institutions of science and education, business and public organizations, mass media of all EEU member states and 17 regions of Russia, including via videoconference on the regional sites (on the basis of the Ural State Economic University, Yekaterinburg, the Crimean Federal University named after Vernadsky, Simferopol), as well as delegations of the Arab countries. The on-line mode of the Forum’s video broadcast on the its organizers’ websites allowed an almost unlimited circle of interested participants to take part in its work, both in Russia and abroad.

The Forum Organizers included Executive Committee of the CIS and Eurasian Economic Commission of the EEU; The Russian Academy of Sciences; Intellectual Property Corporation RSRIIP; Association of Lawyers of Russia; MGIMO (University) run by the Ministry of Foreign Affairs of Russia; with the support of the Russian Foundation for Basic Research (RFBR grant № 19-011-20019). All these years, the Directorate and Sponsor of the Forum is the Republican Scientific Research Institute of Intellectual Property (RSRIIP), the only scientific non-profit organization in the EEU and CIS countries that specializes in intellectual property and provides services in this area at the level of international ISO standards.

The main *information partners of the Forum* include “Mir” TV company, “National News Service” Information Agency (NSN), “Delovoy Express” Publishing House, “Intellectual Property Law”, “Information Law”, “Russian Competition Law and Economics” magazines.

The following greetings were sent to the organizers, participants and guests of the International Forum: Prime Minister **Medvedev D.A.**, WIPO Director General **Fr. Harry**, Chairman of the Executive Committee - Executive Secretary of the CIS, **Lebedev S.N.**, Secretary General of the Shanghai Cooperation Organization, **Norov V.I.**, Member of the Board (Minister) in charge of Economics and Financial Policy of the Eurasian Economic Commission, **Zhaksylykov T.M.**, Union State Secretary **Rapota G.A.**, Chairman of the State Committee on Science and Technology of the Republic of Belarus, **Shumilin A.G.**, Chairman of the State Service of Intellectual Property and Innovation under the Government of Kyrgyzstan of the Republic (Kyrgyzpatent) **Moldosheva D.A.**

In his greetings to the participants of the Forum, the Chairman of the Russian Government, **Dmitry Medvedev** stressed: “Today, we face a major task - to make the transition to a digital economy, which is based on knowledge, discoveries and inventions. Thanks to innovative projects and developments, it becomes stronger and more competitive, which means it directly affects the improvement of the lives of millions of people. That is why the value of the intellectual property market for the countries of the EEU and the CIS continues to grow steadily.”

When the Forum was opened by its permanent co-chairman **Stepashin S.V.**, who opened the first forum in 2008, he noted that in 2008 we made the main conclusion in the final document of the Forum that “the basic condition of the innovative development path as a state strategy is the development of the intellectual property market, which should provide a balance of interests and innovative motivation of authors, enterprises and organizations (as performers under government orders) and public contracting authorities.” It is gratifying to note that even though 10 years passed, as part of the implementation of the third stage (2016-2020) of the CIS Economic Development Strategy, this conclusion has found its’ practical application. In January 2019, the Agreement on the Formation and Development of the Intellectual Property Market of the CIS Member States entered into force (signed on June 1, 2018 in Dushanbe). Its implementation

provides for the development of cooperation in all major areas that have been identified and developed over the past decade by the agenda of our Forum meetings.

At the opening of the Forum on behalf of the Chairman of the CIS Executive Committee **Lebedev S.N.**, notes of acknowledgement of the CIS Executive Committee for their active work in studying the problems of the formation of the CIS intellectual property market were given to the RSRIIP's scientists **Zenin I.A.**, **Doroshkov V.V.** and the scientific director of RSRIIP **Lopatin V.N.**

Two plenary meetings and six specialized in-session meetings took place within the framework of the Forum, during which more than 160 representatives of 4 science academies and 7 academic organizations, representatives of 23 universities, 13 ministries and departments of the Russian Federation, 19 main state corporations and banks, mostly - scientists, including 8 academicians of the state science academies, 41 doctors of science (Ph.D) and 50 candidates of science in the various scientific fields. More than 70 scientific reports were presented during the Forum.

During the plenary meeting “**The Eurasian Intellectual Property Market: Priorities and Prospects for 2025**” the main report “Problems and priorities of the formation of the eurasian market of intellectual property in 2018 and in perspective till 2025 as a condition of competitiveness in digital economy of the EEU and CIS” was presented by **Lopatin V.N.** - scientific director of RSRIIP, chairman of the Intergovernmental and National Technical committees on standardization “Intellectual property” (ITC 550 / TC 481), Honored Science Worker of the Russian Federation. During the plenary meeting international and interstate organizations, state authorities, state corporations, science, education and social organizations presented reports on the Forum's topic: **Ivanov S.I.**, Deputy Chairman of the CIS Executive Committee; **Zhaksylykov T. M.**, Member of the Board (Minister) in charge of Economics and Financial Policy of the Eurasian Economic Commission; **Ipatov V.D.**, Director of the National center for legislation and legal research of the Republic of Belarus; **Artemiev I.Yu.**, Head of the Federal Antimonopoly Service of the Russian Federation; **Aldoshin S.M.**, Scientific Director of the Institute of Problems of Chemical Physics of the Russian Academy of Science; member of the Presidium of the Russian Academy of Science (RAS), Chairman of RSRIIP Academic Council, Doctor of Chemistry, academician of RAS; **Omorov R.O.**, Counselor of the Director General of the special economic zone “Bishkek”, Doctor of Technical Science, Professor, Corresponding member of the National Academy of Science of the Kyrgyz Republic; **Pisarevsky E.L.**, First deputy head of Social insurance foundation of Russia, Doctor of Law; **Mahmoud Lattouf**, Executive Director of Abu-Ghazaleh Intellectual Property (AGIP) Offices with report “Topical problems of the commercial turnover and protection of intellectual property in Arab countries”; **Tosunyan G.A.**, President of the Association of Russian banks, Doctor of Law, Corresponding member of RAS; **Fedorov M.V.**, President of the Association of Managers of Education and Science, Rector of the Eurasian Network Online University, Deputy Secretary General of the Assembly of Peoples of Eurasia, Doctor of Economics, Doctor of Geological and Mineralogical Sciences, Professor;

At Session No. 1. Eurasian intellectual property market and competitiveness in the digital economy (at the national - regional - industry - corporate level) (*moderated by Lopatin V.N.*, Doctor of Law, Professor, Honored Science Worker of the Russian Federation and **Omorov R.O.**, Corresponding member of the National Academy of Science of the Kyrgyz Republic, Doctor of Technical Sciences, Professor) the main reports were presented by **Beketa V.M.**, Deputy director of the National center for legal information of the Republic of Belarus and **Losev S.S.**, leading research scientist of the National center for legislation and legal research of the Republic of Belarus; **Aliyev S.B.**, Assistant secretary of the economics and financial politics of the Eurasian economic committee of the EEU, Senior researcher of IPKO RAS, Doctor of Technical Sciences, Professor; **Aimakov S.Zh.**, Deputy Chairman of the Board of the Science Foundation of the Republic of Kazakhstan; **Doroshkov V.V.**, Chief Researcher of RSRIIP, Doctor of Law, Professor, Corresponding Member of the Russian Academy of Education; **Mahmoud Lattouf**, Executive Director of Abu-Ghazaleh Intellectual Property (AGIP) Offices; **Brycheev A.V.**, Head of the Council of the CIS Innovation Foundation with report “Digital platform of the innovative cooperation in the CIS”.

At Session No. 2. Intellectual property and financial market (credit, insurance, stock) **in the EEU** (*moderated by Tosunyan G.A.*, President of the Association of Russian banks, Doctor of

Law, Corresponding member of RAS; **Golobokova G.M.**, Head of the Scientific Research Department of audit, valuation, expertise and standardization of intellectual property of RSRIIP, Doctor of Economics, Professor) the priority was given to the reports and professional discussion related to the GOST R (standards) drafts (in its' final edition) "Intellectual Property. Management in a credit institution", "Intellectual property. Management in the stock market" and concept of GOST "Intellectual property. Risk insurance".

At Session No. 3. Intellectual property and competitiveness of enterprises in the space industry and defense (moderated by **Belenkaya N.V.**, Director of the Roskosmos State Corporation's Intellectual Property Center; **Khankevich A.G.**, Responsible Secretary of the Interstate Technical Committee for Standardization of the MTC 550 "Intellectual Property", Doctor of Economics) 11 reports were presented by both scientists and space industry specialists (**Sachkov P.A.**, Chief designer of space systems and complexes of the Research and Production Corporation "Space monitoring Systems, Information and Control and Electrometrical Complexes" named after Iosifian A.G.; **Morozov E.A.**, Head of the Information Support Department of JSC Academician Reshetnev M.F. Information Satellite Systems; **Divaev A.V.**, Director of the Project Development Department of JSC "United Rocket and Space Corporation"; **Grashchenkova A.Ya.**, Head of the Department of Legal Protection and Accounting at the Branch Center for Intellectual Property, Federal State Unitary Enterprise "Agat") and scientists from other leading research centers in this sphere (**Fedotova M.A.**, Head of the Department of Corporate Finance and Corporate Governance of the Financial University under the Government of the Russian Federation, Doctor of Economics, Professor, Honored Economist of the Russian Federation; **Butrim I.I.**, Academic Secretary, Leading Researcher of the Institute of State and Law of the Russian Academy of Sciences, Candidate of Law; **Belozorova E.N.**, Deputy Director of RSRIIP for science, Doctor of Economics).

At Session No. 4 Intellectual property and pricing of products / works, services (moderated by Gruzdov V.V., General Director of the Research and development enterprise "Pulsar" of the Rostec State Corporation, member of the Council of the Military-Industrial Commission for pricing and fiscal policy when performing a state defense order, Head of the Department of Intellectual Property Economics of the Financial University under the Government of the Russian Federation, Head of the Basic Department of the Economics of Intellectual Property in the Radio Industry of the MIREA - Russian Technological University, Doctor of Technical Sciences, Candidate of Economics, Professor) the priority was given to the presentation and professional discussion of the draft of GOST R "Intellectual property. Intangible assets", during which the main reports were presented both by the leading scientists in this field (**Tchaikovskaya L.A.**, Head of the department of accounting and taxation Plekhanov Russian University of Economics, Doctor of Economics, Professor; **Kireenko A.P.**, Director of the Baikal Center for Intellectual Property of the RSRIIP Corporation, Doctor of Economics, Professor; **Kupriyanova L.M.**, Deputy Head of the Department of economics of intellectual property of the Financial University under the Government of the Russian Federation, Doctor of Economics) and practitioners, including representatives of the Research and development enterprise "Pulsar" of the Rostec State Corporation (**Kiselev M.N.**, **Kaevitser E.V.**, **Borodinova A.V.**).

At Session No. 5 Customs protection of intellectual property and protection against unfair competition (moderated by **Maksimov S.V.**, Assistant to the Head of the Federal Antimonopoly Service of Russia, Doctor of Law, Professor), the priority was given to the summary of the practice of voluntary application of GOST R 58223-2018 "Intellectual property. Antimonopoly regulation and protection against unfair competition" and the perspectives of the development on its basis of the interstate Eurasian standard, as well as the presentation and professional discussion of the draft of GOST "Intellectual Property. Customs protection" and GOST R» "Intellectual property. Trademark usage". At this session 18 reports were presented, with a successful combination of scientific knowledge and practical experience of speakers in the FAS Russia and the Federal Customs Service of Russia.

At Session No. 6 Personnel for the intellectual property market (moderated by **Fedorov M.V.**, President of the Association of Managers of Education and Science, Rector of the Eurasian Network Online University, Deputy Secretary General of the Assembly of Peoples of Eurasia, Doctor of Economics, Doctor of Geological and Mineralogical Sciences, Professor; **Chalova A.Yu.**, Associate Professor of the Department of Finance and Prices at the Plekhanov Russian University of Economics, Doctor of Economics), a report on the problems of teaching

and science of intellectual property law by **Zenin I.A.**, Head of the Research Department of Legal Protection of Intellectual Property of RSRIIP, Doctor of Law, Professor, Honored Professor of Moscow State University named after Lomonosov M.V., aroused particular interest. The results of the discussion of topical issues during the sessions on the Forum were presented by their moderators at the final plenary session, where participants gave public recognition to the heads of international organizations and state authorities of Russia, the EEU and the CIS countries for their greetings and attention to the work of the Forum, as well as to the Council of the Russian Foundation for Basic Research for its support.

Following the results of public and professional discussion, the Forum participants supported the drafts of five national and interstate standards on the issues of economic development of intellectual property, prepared by RSRIIP in accordance with the programs of interstate and national standardization for 2018-2019.

Following the discussion, the Forum participants unanimously adopted the **final document - Forum recommendations**, tentatively approved at an expanded meeting of the Supervisory and Academic Councils of RSRIIP with the participation of members of the Forum Program Committee.

As part of the business program of the Forum, a Memorandum on innovative cooperation was signed between the International Fund for Innovative Development of the CIS and RSRIIP.

In general, according to the evaluation of the Chairman of the Executive Committee - the CIS Executive Secretary **Lebedev S.N.**, “the results of the Forum will be a significant contribution to the further development of international cooperation in the field of intellectual property and will contribute to the construction and development of the innovation space of the Commonwealth of Independent States”.

Detailed information on the work of the Forum, main reports and a transcript of the Forum’s meetings can be found in the Forum’s collection of documents and materials, which will be freely available on the Forum Directorate’s website (miiis.ru), as well as in a specialized thematic issue of the federal scientific journal with State Commission for Academic Degrees and Titles via “Intellectual Property Law” (2019, No. 2).

The next **XII International Forum "Innovative Development through the Intellectual Property Market"** will be held on **April 23, 2020** in Moscow.

Detailed information on the results of previous Forums and on the conditions for participation in the new Forum may be found on the website of the Directorate of the Forum - RSRIIP: miiis.ru



