

**Scientific agenda of the XI International Forum
“Innovative Development through the Intellectual Property Market”**

On April 23, 2019, the XI International Forum “Innovative Development through the Intellectual Property Market” will be held in Moscow as part of the International Days of Intellectual Property under the auspices of the United Nations.

The International Forum is held on an annual basis and invariably gathers delegations from all EEU and CIS countries. Over 3000 representatives from 20 countries of the world took part in the events of the previous Forums. The Forum provides for both in-person participation and participation in the videoconference mode by representatives of educational, scientific organizations, corporations and enterprises, authorities from regions of Russia, the EEU and the CIS countries, as well as online broadcasting on the website of the Forum’s organizers, where drafts of national and interstate standards and development of practical recommendations for WIPO, WTO, SCO, CIS, EEU, Union State, national parliaments and governments of the countries in the Eurasian space.

Forum Organizers:

- Executive Committee of the CIS;
- Eurasian Economic Commission;
- The Russian Academy of Sciences;
- Intellectual Property Corporation RSRIIP;
- Association of Lawyers of Russia;
- MGIMO (University) run by the Ministry of Foreign Affairs of Russia;
- Russian Foundation for Basic Research (subject to agreement).

The permanent co-chairmen of the Forum - Program Committee of the Forum:

Zhaksylykov Timur Mekeshevich - Member of the Board (Minister) in charge of Economics and Financial Policy of the Eurasian Economic Commission;

Lebedev Sergey Nikolayevich - Chairman of the CIS Executive Committee - Executive Secretary of the CIS;

Lopatin Vladimir Nikolayevich - Director General of the Intellectual Property Corporation RSRIIP, Chairman of the Interstate Committee for Standardization "Intellectual Property" (ITC 550) (Head of the Forum Directorate);

Moldosheva Dinara Avtandilovna - Chairman of the State Service of Intellectual Property and Innovations under the Government of the Kyrgyz Republic (Kyrgyzpatent),

Panchenko Vladislav Yakovlevich - Chairman of the Council of the Russian Foundation for Basic Research, Academician of the Russian Academy of Sciences (subject to agreement);

Stepashin Sergey Vadimovich - Co-Chairman of the Association of Lawyers of Russia, Chairman of the Supervisory Board of RSRIIP;

Suleimenov Timur Muratovich - Minister of National Economy of the Republic of Kazakhstan;

Torkunov Anatoly Vasilyevich - Rector of MGIMO (University) run by the Ministry of Foreign Affairs of Russia, Academician of the Russian Academy of Sciences;

Hachatryan Tigran - Minister of Economic Development and Investments of the Republic of Armenia;

Shumilin Alexander Gennadyevich - Chairman of the State Committee on Science and Technology of the Republic of Belarus.

Organizing Committee of the Forum:

Aldoshin Sergey Mikhailovich - Academician of the Russian Academy of Sciences (chairman);

Acting Director General of the National Center for Intellectual Property of the Republic of Belarus;

Ivanov Sergey Igorevich - Deputy Chairman of the Executive Committee of the CIS - Executive Secretary of the CIS;

Ipatov Vadim Dmitrievich - Director of the National Center for Legislation and Legal Research of the Republic of Belarus;

Kazakov Anatoly Borisovich - Chairman of the Coordination Council of the non-profit organization “Financial and Banking Council of the CIS”;

Karyagin Vladimir Nikolayevich - Chairman of the Presidium of the Republican Confederation of Entrepreneurship of Belarus;

Kozhokin Evgeny Mikhaylovich - Vice-Rector for Science at MGIMO (University) run by the Ministry of Foreign Affairs of Russia;

Omorov Roman Omorovich - Advisor to the Director General of the free economic zone “Bishkek”, Corresponding Member of the National Academy of Sciences of the Kyrgyz Republic;

Sultangazin Anuarbek Zhalelovich - Chairman of the Board of JSC “Science Foundation” of the Ministry of Education and Science of the Republic of Kazakhstan;

Ugrinovich Evgeny Vitalyevich - Director General of the intergovernmental organization “International Center for Scientific and Technical Information (ICSTI)”;

Chizhik Sergey Antonovich - First Deputy Chairman of the Presidium of the National Academy of Sciences of Belarus;

Shopova Stanka - Chairman of the Governing Council of the National Fund “For the Sustainable Development of Bulgaria”;

Djumataev Murat Sadyrbekovich - President of the National Academy of Sciences of the Kyrgyz Republic.

Information partners of the Forum: “Mir” TV company, “National News Service” Information Agency (NSN), “Lawyer” Publishing Group, “Intellectual Property Law”, “Information Law”, “Russian Competition Law and Economics” magazines.

Goals and objectives of the Forum:

✓ best practice of the formation of the intellectual property market in the framework of innovation development and the transition to a digital economy in the countries of the EEU and the CIS in 2018;

✓ discussion of the concept of use of intellectual property within the framework of creation of a single financial market of the EEU from 2025;

✓ identification of problematic and future development issues of the Eurasian intellectual property market in transition to digital economy in the EEU and CIS countries and approaches to their solution at the national and international levels for the period up to 2025;

✓ best practice of ensuring competitiveness and protection against unfair competition when using intellectual property at the national, industry and corporate levels;

✓ identification of mechanisms, procedures and rules in the framework of standardization of intellectual property management processes, including:

- creation of added value in the circulation of intellectual property in the framework of the state contract and state defense contracts;

- capitalization through intangible assets in state corporations and state-owned companies during the implementation of their long-term and innovative development programs;

- classification of conditions for attracting investments and the provision of loans, guarantees of credit institutions secured on intellectual property;

- management of intellectual property in stock markets;

- identification and insurance of risks in the field of intellectual property and creation of a risk management system;

✓ development of recommendations for national and international authorities, science and business to solve the problems of innovative development, and the formation of mechanisms to enhance integration through the intellectual property market within the EEU and the CIS, SCO and BRICS;

✓ promotion of the development of business contacts between scientific, educational organizations, corporations and enterprises involved in the circulation of intellectual property, as well as attracting investment resources to promising innovative projects, including through international cooperation.

The program of the XI Forum provides for two plenary sessions and **six in-session meetings**.

At the afternoon plenary meeting on the topic: “**The Eurasian Intellectual Property Market: Priorities and Prospects for 2025**” there will be a presentation of the annual analytical report “On the state of legal protection, use and protection of intellectual property in the countries of the EEU and the CIS in 2018”.

At the evening plenary meeting, the in-session meetings will be summed up and, as a result of the discussion, the final document will be adopted - recommendations of the Forum participants.

The following topics are planned to be discussed at the sessions:

Session No. 1. Eurasian intellectual property market and competitiveness in the digital economy (at the national - regional - industry - corporate level)

Issues for discussion:

✓ experience, problems and perspectives for the development of concepts and programs for the formation of national - corporate and regional intellectual property markets in the EEU countries as part of the implementation of long-term targeted strategies and programs for innovative development and the digital economy;

✓ conditions for the formation of the intellectual property market in the transition to the digital economy of the EEU and the CIS countries (at the national-regional-industry-corporate levels);

✓ interconnection of the EEU and the CIS countries’ economies and the potential of integration through the intellectual property market: patterns and characteristics, problems and conditions for its’ solution;

✓ industry strategies and corporate innovation development programs and the economics of intellectual property;

✓ harmonization of the legislation of the EEU Member States as a condition for creation of a single Eurasian intellectual property market;

✓ state strategy for the development of intellectual property and regional programs for the formation of the intellectual property market;

✓ accounting policies and infrastructure for intellectual property management at the regional level;

✓ problems of managing rights to the results of intellectual activity created using budget funds;

✓ intangible assets in the state, regional and municipal treasury;

✓ mechanisms for the commercialization of intellectual property in the region's economy;

✓ topical issues of the distribution of rights to intellectual property results obtained in the framework of international scientific and technical cooperation;

✓ competitiveness mechanisms in the Eurasian intellectual property market;

✓ mechanisms for intellectual property management in the framework of public-private partnerships and the development of innovative infrastructure;

✓ problems and risk management mechanisms when investing in innovative projects, including within technological platforms, regional innovation clusters and approaches to their solution;

✓ standardization issues when settling the procedures and rules for the development of the Eurasian intellectual property market in the transition to a digital economy, etc.

Session No. 2. Intellectual property and financial market (credit, insurance, stock) **in the EEU**

Issues for discussion:

✓ perspectives and directions (concept) of financial market development in the EEU using intellectual property;

✓ discussion of the projects of GOST “Intellectual Property. Management in a credit institution”, “Intellectual property. Management in the stock market” and “Intellectual property.

Insurance of risks” prepared in the interdepartmental working group of RSRIIP with the participation of the Bank of Russia;

- ✓ practice, conditions and mechanisms for using bank capital as an investment vehicle secured on intellectual property, including mechanisms for the use of intellectual property in collateralizing loans, guarantees for lending innovative projects;
- ✓ typical infringements and risks when managing the intellectual property in a credit institution;
- ✓ conditions and mechanisms for effective management of intellectual property in the stock market;
- ✓ matrix of insurance needs of the subjects of the intellectual property market and the main risks;
- ✓ analysis of national, international and foreign experience in the sphere of insurance / reinsurance of intellectual property risks, work practices in the EEU countries;
- ✓ interrelation of the credit, stock and insurance markets in matters of intellectual property management;
- ✓ methodology and methods of intellectual property risk insurance;
- ✓ mechanisms for the reinsurance of intellectual property risks within the framework of government orders and with the pledge of intellectual property in credit operations, etc.

Session No. 3. Intellectual property and competitiveness of enterprises in the space industry and defense

Issues for discussion:

- ✓ indicators of the effectiveness of science and the economics of intellectual property;
- ✓ principles, criteria and performance indicators in the implementation of Research & Development;
- ✓ mechanisms of “launch” and development of the intellectual property economy, incl. creation of added value when placing and executing state contracts and state defense contracts, capitalization through intangible assets in state-owned corporations and state-owned companies when implementing their innovative development programs;
- ✓ problems and perspectives for the formation of a unified accounting policy for the reuse of the results of intellectual activity in the development and production of products;
- ✓ problems of intellectual property use in the implementation of innovations and technologies of the space industry and the defense industry for the development of civil industries;
- ✓ model of contribution of the exclusive rights to the results of intellectual activity of the state created using budget funds in the authorized capital of the companies with state participation.

Session number 4. Intellectual property and pricing of products / works, services

Issues for discussion:

- ✓ topical issues of pricing when releasing innovative products using previous intellectual property;
- ✓ public and professional discussion of the draft of GOST R “Intellectual property. Intangible assets”;
- ✓ problems of tax regulation in the field of R&D, intellectual property and intangible assets etc.

Session number 5. Customs protection of intellectual property and protection against unfair competition

Issues for discussion:

- ✓ intellectual property as a condition for competitiveness in the digital economy;
- ✓ practice of antitrust regulation in the transition to a digital economy in the EEU member states;

- ✓ problems of ensuring competitiveness and protection against unfair competition in the sphere of intellectual property and ways to solve them;
- ✓ topical issues of combating corruption in R&D and measures of antimonopoly authorities to resolve them in the EEU member states;
- ✓ practice of customs protection of intellectual property and problems of law enforcement in the context of the entry into force of the Customs Code of the EEU (since 01.01.2018);
- ✓ analysis of national, international and foreign legislation in the sphere of customs protection of intellectual property, including within the scope of e-commerce;
- ✓ problems of customs protection of intellectual property and ways to solve them with regard to copyright and related rights within the EEU;
- ✓ “parallel import” and problems of customs protection of intellectual property with regard to rights to means of individualization within the EEU;
- ✓ practice of combatting counterfeit in the EEU, incl. in the fight against smuggling, etc.

Session number 6. Personnel for the intellectual property market.

Issues for discussion:

- ✓ practices, problems and perspectives of personnel training in the sphere of intellectual property; experience of the EEU and CIS countries in personnel training in the sphere of intellectual property;
- ✓ state educational standards, general cultural and professional competences, educational and methodological complexes and legal education (lawyers, economists, managers, MBA);
- ✓ the practice of creating and organizing activities of specialized departments of economics, law and management in the sphere of intellectual property in the national universities of the EEU, CIS and EU countries;
- ✓ problems and perspectives of networking in the framework of the EEU etc.
- ✓ problems of formation and implementation of corporate and government orders for personnel trainings in the sphere of intellectual property, etc.

The **special aspects of the XI Forum** include:

The first is the focus on Eurasian problems. Since 2017, the Eurasian Economic Commission is a co-organizer of the International Forum, and therefore representatives of the EEC and all EEU countries participate in the Forum and in-session meetings.

The second is the digital economy, the topical issues of which are presented at almost all meetings of the Forum through the prism of intellectual property.

The third is a practical focus not only on discussion of problems and their causes, but also on approaches and mechanisms for their solution, which explains the presentation and professional discussion at the Forum of four new GOST projects as “soft power” mechanisms for regulating these issues.

The results and recommendations of the Forum participants will be sent to the heads of government, science and business of the CIS and the EEU countries, as well as to international organizations (WIPO, EU, UNESCO, WTO, SCO).

The feedback received from these bodies confirms the relevance of the issues considered annually within the framework of the International Forum and recommendations developed by its participants.

Each participant is given a certificate. The working language of the forum is Russian. As a result of the Forum, a **collection of reports and materials of the Forum** is published (in Russian and English), as well as a special issue of the federal scientific and practical journal “Intellectual Property Law” (with State Commission for Academic Degrees and Titles visa).

You can register for the XI International Forum “Innovative Development through the Intellectual Property Market” and apply for a package of additional services here: **application - an order for participation in the XI International Forum**.

We are pleased to invite you to participate!

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