



## INFORMATION MESSAGE

### On outcomes of IX International Forum “The Innovation Development through the Market of Intellectual Property”

On April 7<sup>th</sup>, 2017 in Moscow within the framework of World Intellectual Property Day under the aegis of the United Nations at the oldest economic university of Russia - at Plekhanov Russian University of Economics that has marked the 110th anniversary this year there was held the IX regular International Forum “The Innovation Development through the Market of Intellectual Property”.

**The Forum Organisers were:** the CIS and EEC Executive Committee, the Russian Academy of Sciences, Plekhanov Russian University of Economics, RSRIIP Corporation of Intellectual Property, the International Association of Intellectual Property Institutes (“IAIPI”).

**The permanent co-chairmen of the Forum Organising Committee are:** S.M.Aldoshin – the Vice-President of the Russian Academy of Sciences, the Academician of RAS, V.I. Grishin – the Rector of Federal State Budgetary Educational Institution “Plekhanov Russian University of Economics”, S.N. Lebedev – the Chairman of the CIS Executive Committee, V. N. Lopatin – the Chairman of Board of the Intellectual Property Corporation, RSRIIP, N.I. Ryzhkov – the Member of the Federation Council of the Federal Assembly of the RF, O.N. Soskovetz – the President of the Russian Union of Manufacturers, S.V. Stepashin – the Co-Chairman of the Association of Lawyers of Russia, the Chairman of the RSRIIP Supervisory Board; T.M. Suleimenov – the Minister of National Economy of the Republic of Kazakhstan.

All these years, the Republican SRI of Intellectual Property (RSRIIP) – the Russian single scientific organisation that specialises in problematics of Intellectual Property and renders services in the given field at the level of international standards ISO acts as the Forum Directorate and sponsor.

**The Information Partners of the Forum:** Publishing Group “Jurist”, Journals “The Intellectual Property Law”, “The Russian competition law and economy” and “The Information Law”.

To IX International Forum “The Innovation Development through the Market of Intellectual Property” there were invited and confirmed their attention and interest in its work: heads of all international and interstate organisations that are relevant to the stated subject of the Forum: CIS, EEC EAEU, the Union State RF-RB, SCO, WIPO); heads and plenipotentiaries of the highest national authorities (including the Government of the RF and the Russian Parliament), national executive authorities and state non-budgetary funds (including state customers and operators in the field of the Defense industry - the Ministry of Defence, FS MTC, FCS, FAS, authorised government bodies in the field of science and Intellectual Property), supreme control, supervisory, law enforcement and judicial bodies as well as five state academies of sciences, 30 universities, 22 SRI, 8 state corporations, the Central Bank of the Russian Federation and the largest credit institutions and insurance companies, more than 60 organisations from all EAEU countries (Armenia, Belarus, Kazakhstan, Kyrgyzstan, Russia), representatives of news agencies, electronic and print media.

Taking into account that during the videoconference the Forum was attended by representatives of the authorities, science and business in five regional areas of Russia (Krasnoyarsk, Saratov, Krasnodar, Pyatigorsk and Sevastopol) its audience accounted for more than 500 participants. The online mode – the Forum videoconferences on websites of its organisers allowed practically unlimited number of interested participants both in Russia and abroad to participate in its work.

To the address of organisers, participants and guests of IX International Forum “The Innovation Development through the Market of Intellectual Property” the greetings were sent by: the Chairman of the Government of the Russian Federation D.A. Medvedev, the WIPO Director General Fr. Gurry, the Secretary General of the Shanghai Cooperation Organisation Rashid Alimov, the Chairman of the Executive Committee – the Executive Secretary of CIS S.N. Lebedev, the State Secretary of the Union State G.A. Rapota, President of the National Academy of Sciences of the Republic of Armenia R.M.

**Martirosyan**, President of the National Academy of Sciences of Azerbaijan **Akif Alizadeh**, Director General of the National Centre of Intellectual Property of the Republic of Belarus **P.N. Brovkin**, Chairman of the State Service of Intellectual Property and Innovations under the Government of the Kyrgyz Republic **D.A. Esenaliyev**, First Deputy Chairman of the Central Bank of the RF **K.V. Yudayeva**. In the greeting to the Forum the Chairman of the Government of the Russian Federation **Dmitry Medvedev** expressed confidence that recommendations of the participants will contribute to the development of the Intellectual Property market and will help in the preparation of government decisions in this area.

At the opening of the Forum by his permanent co-chairman **S.V. Stepashin** who opened the first forum in 2008 it was noted that the Forum starts a series of events in the former Soviet Union within the framework of World Intellectual Property Day under aegis of the United Nations. The uniqueness of the Forum is defined by the fact that here the initiative was born and now annually since 2008 drafts of national and interstate reports "On the Status of Legal Safeguard, Use and Protection of Intellectual Property in the RF and CIS countries" are being presented. The peculiarity of these meetings is their focussing on actual problems of economy and the Intellectual Property management where the law acts only as a regulator of such relationships. Provisions from Forums outcome documents are increasingly being reflected in assessments and documents of CIS and EAEU and decisions being made by the government in this field at the national level.

At the same time, with the increase of expenditures on research and development in Russia for 15 years in 20 times (up to 850 milliard roubles - the 8th place in the world) the main source of R&D expenditure is the budget. When the share of budgeting of R&D has increased from 70 to 85% and the number of objects of Intellectual Property where the rights belong to the RF increased in 80 times (from 325 to 26 thousand accounting objects), the question of the practical use of obtained results of intellectual activity in the output of innovative products remains topical. As S.V. Stepashin underlined, "apparently, simply increasing the expenses on R&D, not caring about bringing order to the accounting policy with respect to the obtained results as well as the creation of mechanisms for the innovative motivation of all participants of this process (from the author - developer to the investor) on their use is no longer possible". In his words, the Intellectual Property economy in the framework of R&D suggests the use of prior Intellectual Property when each stage of the innovation process ends with the creation of a new result of intellectual activity in relation to which a licence agreement is concluded for the use of prior Intellectual Property in the next stage of the innovation cycle. In this regard, he supported the allocation of this direction (the innovation development through the Intellectual Property market) among the priority fundamental and applied scientific research in economic science and management theory and expressed the hope that the potential of cooperation of the oldest in Russia and CIS economic university with the RSRIP Intellectual Property Corporation will help implement strategies and programmes for the innovation development, and the Forum will continue to be a place for annual meetings of professionals for sharing experience and finding solutions to future problems for Russia and EAEU.

Features of the current forum have become:

- *Eurasian focus of the Forum events on the solution of integration tasks within the framework of the formation and development of the Intellectual Property market, incl. at the national, sectoral, corporate and regional levels;*
- *identification and management of risk in this area in the transition to the "digital economy" for the EAEU countries;*
- *antimonopoly regulation and protection against unfair competition with the Intellectual Property turnover primarily in R&D;*
- *conditions and mechanisms of crediting on the security of Intellectual Property and insurance of Intellectual Property risks;*
- *development of standardisation as mechanisms of regulation of "soft power" in the field of management of commercialisation of Intellectual Property through supranational bodies of EAEU considering that in this area at present in the former Soviet Union the transnational corporations dominate that in the absence of national regulations carry out their policies to the detriment of national interests of the EAEU countries and their further integration;*

➤ *staff training of professionals- intermediaries in the field of economics, law and the Intellectual Property management in the conditions of their acute shortage considering the potential of the basic department RSRIIP Plekhanov Russian University of Economics and development of network cooperation in this area with leading Russian and foreign higher educational institutions.*

In her welcome speech acting rector of the oldest economic university of the country - Plekhanov Russian University of Economics, Professor **O.A. Grishina** emphasised the great importance of the Forum being held to address issues primarily related to the formation and development of science and practice on matters of the Intellectual Property economy and training of personnel in this field.

Within the Forum there were two plenary and six specialised session meetings:

«**The Eurasian Intellectual Property market**» (*moderators: V.N.Lopatin*- the Director General of RSRIIP Corporation of Intellectual Property, Chairman of the National Technical Committee for Standardisation "Intellectual Property" TC 481, the Head of the basic academic department RSRIIP "The Intellectual Property Management" of Plekhanov Russian University of Economics, the Doctor of Laws, Professor; **R.O. Omorov**, Advisor to the Director General SEZ "Bishkek", Corresponding Member of the NAS of the Kyrgyz Republic, Doctor of Technical Sciences, Professor);

«**Sectoral and corporate market of Intellectual Property**» (*moderator: V.V. Gruzdov*, the Head of the division «Moscow – Microwave» of the state corporation «Rostec», the board member of the Military-Industrial Commission on pricing and financial-credit policy when performing state defense order, Chairman of Economic and Financial Committee of the Union of Aviation Industrialists of Russia; the Head of the basic academic department of the Intellectual Property economy of Financial University under the Government of the Russian Federation, PhD in Economics, Professor);

«**Regional market of Intellectual Property**» (*moderator: G.Yu. Gagarina*, the Head of the academic department of national and regional economy, Plekhanov Russian University of Economics, Doctor of Economic Sciences, Associate professor);

«**The Intellectual Property management in the credit institution and risk insurance of Intellectual Property**» (*moderator: B.P. Pavlov*, the Head of the interdepartmental working group on the development of the national standard « Intellectual Property. Management in a credit institution», Director General of the institution «Directorate of federal target and regional programmes», Professor, KNRTU-KAI, Honoured Economist of the RF). For the first time in the Eurasian space here were presented for public discussion draft standards developed by decision of the previous Forum on attracting investments and providing credit, loans, guarantees of credit institutions on the security of Intellectual Property as well as insurance of risks in this area;

«**Protection of Intellectual Property against unfair competition and counterfeiting**» (*moderators: S.V. Maksimov*, Assistant to the Head of the FAS Russia, Head of the sector of criminal law, criminology and justice issues of the Institute of State and Law of the RAS, the Doctor of Laws, Professor; **M.A Polozhishnikova**, Dean of the Faculty of Trade Economics and Commodity Science of Plekhanov Russian University of Economics, Candidate of technical sciences, Associate professor). Developing the subject of combating corruption in R&D, for the first time in the framework of the Forum with the participation of heads of antimonopoly bodies of EEC, the FAS Russia and International Association "Anti-Counterfeit" problems of protection of Intellectual Property against unfair competition and approaches to their solution in the EAEU through antitrust regulation were considered;

«**Staff for the Intellectual Property market**» (*moderator: O.A. Grishina*, Vice Rector for Academic Affairs of Plekhanov Russian University of Economics, Doctor of Economic Sciences, Professor).

On these platforms there were announced and presented **more than 70 reports** on the problem and prospective issues of the innovation development and approaches to solve them at the national and international levels including at the formation of a unified market for Intellectual Property in the EAEU and CIS countries considering the best international and foreign experience.

The plenary session was opened by the Director General of RSRIIP Corporation of Intellectual Property, Chairman of the National Technical Committee for Standardisation "Intellectual Property" TC 481, the Head of the basic academic department RSRIIP "The Intellectual Property Management" of Plekhanov Russian University of Economics, the Doctor of Laws, Professor **V.N.Lopatin** who presented the draft of the annual report "On the State of Legal Safeguard, Use and Protection of

Intellectual Property in the Russian Federation, the EAEU and CIS countries in 2016 and development priorities until 2020" prepared at RSRIIP.

Materials of the report reflected the main problematic legal, economic and organisational issues of formation of the Eurasian Intellectual Property market, and also the ways and means to solve them with reference to the powers and responsibilities of specific international organisations, public authorities and their officials were proposed.

In particular, attention was drawn to the fact that *for 25 years in five CIS countries that today form the Eurasian Union 1.2 million patents have been issued of which as of January 1<sup>st</sup>, 2017 only one third is valid (350 thousand) and annually it is less than 2% to be sold.*

To stop this "patent turnover" and export of results of domestic R&D in the form of "information material" a package of measures was proposed, including:

transition in public policy when assessing the effectiveness of scientific organisations and acceptance of state contracts execution of R&D from information indicators of the "knowledge economy" to economic indicators of formation and development of the Intellectual Property market;

to legalise and include the scientific and technical documentation in the turnover (80% of all R&D results) one should use more actively the institution of "unified technology" taking into account the experience of creation in 2017 in the Social Insurance Fund of Russia of the first unified technology (in the field of information) in the RF as a pilot model for the introduction into turnover of rights on common technologies, both within the state order and with the use of technologies created in the DIC for the production of civil innovative products as well as the active use in the implementation of international projects with the participation of Russia, including joint R&D.

At the plenary session on the Forum subject there were presented (both orally, as well as in writing) positions from international and interstate formations, state authorities, public corporations and business, institutes of higher education and public organisations that were declared by:

**S.I. Ivanov** – Deputy Chairman of the CIS Executive Committee - on the progress of implementation of the Interstate programme of the innovation cooperation of the CIS member states for the period of up till 2020;

**A.E. Bavykin**, Director of the World Intellectual Property Organisation representative office (WIPO) in Russia (on the strategy and policy of Intellectual Property in the innovation development);

**S.M. Aldoshin**, Vice President of the Russian Academy of Sciences, Academician of RAS (on the Russian experience of Intellectual Property management of academic science in the innovation activity for EAEU);

**E.A. Azimova**, Deputy Minister of Justice of the Republic of Kazakhstan, Member of the Advisory Committee on Intellectual Property at the Collegium of the Eurasian Economic Commission (conditions and mechanisms for harmonisation of national legislation of the EAEU countries on the legal protection of Intellectual Property objects);

**N.A. Zhuravlev**, First Deputy Chairman of Committee of the Federation Council of the Federal Assembly of the RF for the budget and financial markets (on the prospects of lending and development of the stock market on the security of Intellectual Property);

**G.A. Tosunyan**, President of the Association of Russian Banks, Doctor of Laws, Corresponding Member of RAS (lending practice on the security of Intellectual Property in Russian banks);

**A.P. Shalayev**, Deputy Head of the Federal Agency for Technical Regulation and Metrology of the RF (Rosstandart) (issues of standardisation in order to ensure the innovation development);

**V.Kh. Zinnurov**, Deputy Director General for medium-sized military transport aircraft, OJSC "Ilyushin Aviation Complex" of UAC Russia (conditions for the construction of the first sectoral market of Intellectual Property in the aircraft industry of Russia);

**A.A. Ishchenko**, Chairman of the Central Council of All-Russian Society of Inventors and Innovators, Candidate of Economic Sciences (inventiveness as the basis of innovative development).

Results of the discussion of topical issues at the session meetings on the Forum subject were presented by their moderators at the final plenary session where participants rendered the public recognition to the heads of international organisations and public authorities and Academies of Sciences of Russia, the EAEU and CIS countries for greetings and attention to the Forum work and

adopted the Forum **outcome document – recommendations**, previously approved at a joint meeting of Academic Councils of RSRIIP and Plekhanov Russian University of Economics. The Organising Committee and the Forum Directorate were entrusted to send information on the Forum outcome and its recommendations to WIPO ad WTO, UNESCO and the European Commission of EU, SCO, CIS, the Eurasian commission EAEU and Union State, national parliaments and governments of participating countries EAEU.

For detailed information on the Forum work, main reports and the shorthand record of the Forum meetings, please, see the collection of documents and material of the Forum as well as a specialised thematic edition of journal "The Intellectual Property Law" (2017, №2) that are posted on websites of the Forum Directorate (rniis.ru).

The next anniversary **X International Forum "The Innovation Development through the Market of Intellectual Property"** will be held on **April 20<sup>th</sup>, 2018 года** in Moscow.

Detailed information on the outcomes of previous Forums and conditions of participation in the new Forum can be found on the Forum Directorate website – RSRIIP: rniis.ru