



INFORMATION MESSAGE

about VIII International Forum outcomes “ The Innovation Development through the Market of Intellectual Property ”

On May 18th, 2016 in Moscow within the framework of World Intellectual Property Day under the aegis of the United Nations and VI International Abalkin's readings at Plekhanov Russian University of Economics there was held VIII regular International Forum “The Innovation Development through the Market of Intellectual Property”.

The Forum Organisers were: the Russian Academy of Sciences, Plekhanov Russian University of Economics, RSRIIP Corporation of Intellectual Property, The International Association of Intellectual Property Institutes (“IAIPI”).

The permanent co-chairmen of the Forum Organising Committee are: S.M.Aldoshin – the Vice-President of the Russian Academy of Sciences, the Academician of RAS, V.I. Grishin – the Rector of Federal State Budgetary Educational Institution “Plekhanov Russian University of Economics”, K.I. Kosachyev – the Chairman of Committee of the Federation Council on International Affairs, S.N. Lebedev – the Chairman of the CIS Executive Committee, V. N. Lopatin – the Chairman of Board of the Intellectual Property Corporation, RSRIIP, the Director General of the International Association of Intellectual Property Institutes, N.I. Ryzhkov – the Member of the Federation Council of the Federal Assembly of the RF, O.N. Soskovetz – the President of the Russian Union of Manufacturers, S.V. Stepashin – the Co-Chairman of the Association of Lawyers of Russia.

All these years, the Republican SRI of Intellectual Property (RSRIIP) – the Russian single scientific organisation that specialises in problematics of Intellectual Property and renders services in the given field at the level of international standards ISO, acts as *the Forum Directorate and sponsor*.

The Information Partners of the Forum: Publishing Group “Jurist”, Journals “The Intellectual Property Law” and “The Information Law”.

Earlier, the President of the Russian Federation V.V. Putin and the Chairman of the Government of the RF D.A. Medvedev while greeting participants of the Forum underlined that the formation of the Intellectual Property civilised market is a pressing need for contemporary Russia, with no doubt, presenting one of key conditions for the innovation development and comprehensive modernisation of the Russian economy and other CIS countries.

According to the assessment of the Chairman of the Federal Council and Chairman of IPA CIS, “the Forum has already established itself as the authoritative event in the former Soviet Union.” The events preceding the International Forums were attended by over 1800 representatives from 18 countries of the world.

To VIII International Forum “The Innovation Development through the Market of Intellectual Property” there were invited and confirmed their attention and interest in its work:

- heads of all international and interstate organisations that are relevant to the stated subject of the forum: CIS (The Executive Committee and IPA CIS), EEC EAEU, the Union State RF-RB, SCO, WIPO);

- heads and plenipotentiaries of the highest national authorities (including the President of the RF, the Government of the RF and the Russian Parliament), national executive authorities and state non-budgetary funds (including state customers and operators in the field of the Defense industry - the Ministry of Defence, FS MTC, FSC, Rosoboronexport as well as authorised government bodies in the field of science and Intellectual Property), seven state academies of sciences, 24 universities and 17

SRI from all EAEU countries (Armenia, Belarus, Kazakhstan, Kyrgyzstan, Russia) and also NAS of Azerbaijan, China and Bulgaria;

- heads and plenipotentiaries of government bodies of 35 federal subjects of Russia, more than 20 leading state corporations and holding companies (including Rostec, TMC, UAC, Russian Helicopters, CRET, Technodinamika, Shvabe, Sozvezdie, REIS, USC, Sevmash, Ruselectronics and Pulsar, Russian Railways) and also enterprises included in the integrated structures;

- heads and plenipotentiaries of central banks of Russia and Belarus, the largest credit institutions and insurance companies, more than 30 national funds and specialised organisations in the field of innovation and Intellectual Property;

- representatives of the largest news agencies including RIA Novosti, electronic and print media.

Taking into account that during the videoconference the Forum was attended by representatives of government, science and business in five regional areas of Russia (Krasnoyarsk, Saratov, Krasnodar, Pyatigorsk and Sevastopol) its audience accounted for more than 500 participants. The online mode – the Forum videoconferences on websites of its organisers allowed practically unlimited number of interested participants both in Russia and abroad to participate in its work.

To the address of organisers, participants and guests of VIII International Forum “The Innovation Development through the Market of Intellectual Property” the greetings were sent by: the Chairman of the Government of the Russian Federation **D.A. Medvedev**, the Chairman of the State Duma of the RF **S.E. Naryshkin**, the Chairman of the Executive Committee – the Executive Secretary of CIS **S.N. Lebedev**, the Secretary General of the Council of the Interparliamentary Assembly of Member Nations of CIS **A.I. Sergeev**, the Secretary General of the Shanghai Cooperation Organisation **Rashid Alimov**, Member of the Board (Minister) in charge of Economy and Financial Policy, Eurasian Economic Commission **T.M. Suleimenov**, the State Secretary of the Union State **G.A. Rapota**, WIPO Russia Office Director **Michal Svantner**, President of the National Academy of Sciences of the Republic of Armenia **R.M. Martirosyan**, the Chairman of the Presidium of the National Academy of Sciences of Belarus, Academician **V.G. Gusakov**, President of the National Academy of Sciences of the Kyrgyz Republic **A.E. Erkebaev**, President of the Bulgarian Academy of Sciences, Academician **Stefan Vodenicharov**, the Vice President of the Russian Academy of Sciences **S.M. Aldoshin**, Director General of the National Centre of Intellectual Property of the Republic of Belarus **P.N. Broukin**, First Deputy of Chairman of Board of the Central Bank of Russia **G.I. Luntovskiy**.

At the opening of the Forum it was noted that the Forum closes a series of events in the former Soviet Union within the framework of World Intellectual Property Day under aegis of the United Nations. The uniqueness of the Forum is defined by the fact that here the initiative was born and now annually since 2008 drafts of national and interstate reports "On the Status of Legal Safeguard, Use and Protection of Intellectual Property in the RF and CIS countries" are being presented. The feature of these meetings is their focussing on actual problems of economy and the Intellectual Property management where the law acts only as a regulator of such relationships. Provisions from Forums outcome documents are increasingly being reflected in assessments and documents of CIS and EAEU and decisions made by the government in this field at the national level.

A special feature of this forum became its carrying out within VI International Abalkin's readings and highlighting for the discussion the fundamental economic, organisational and legal issues that require comprehensive solutions for "launching" mechanisms of the Intellectual Property economy. Amongst them the most significant ones have become the following:

- *crisis of globalisation and strong regionalisation including integration of the innovative potential of EAEU countries under the scenario «The EAEU's own centre of power» in the conditions of growing foreign unfair competition and the struggle for resources;*

- *regularities of development of the world Intellectual Property market and peculiarities of its creation in the EAEU countries;*

- *combatting corruption in R&D as an anticrisis resource and taxation of R&D and Intellectual Property in innovative projects;*

- effectiveness criteria and indicators of the innovation development that require a speedy transition from information indicators of so-called "knowledge economy" to economic indicators of the Intellectual Property economy;
- accounting policy and mechanisms of risk insurance of Intellectual Property;
- opportunities and prospects of the Intellectual Property conversion into liquid assets for the attraction of extra investments through crediting and opportunities of the stock market;
- customs protection of Intellectual Property in EAEU;
- standardisation in the field of process management of commercialisation of Intellectual Property through EAEU supranational bodies considering that in this field currently in the former Soviet Union there dominate transnational corporations which in the absence of national rules implement their own policy to the detriment of national interests of the EAEU countries and their further integration;
- staff training of professionals- intermediaries in the field of economics, law and the Intellectual Property management in the conditions of their acute shortage and inability to ensure it within RSAIP - an existing basic educational organisation of CIS on these issues.

In his welcome speech the Rector of the oldest institute of higher education of the country - Plekhanov Russian University of Economics, Professor **V. I. Grishin** emphasised the great importance of the Forum within International Abalkin's readings being held to address issues primarily related to the formation of the Intellectual Property economy and training of personnel in this field. Today, according to the Rector assessment the potential of the oldest and the first economic higher educational institution of Russia, the largest Russian university, can be actively used both in the study and solution of these problems.

Within the Forum there were two plenary and four specialised session meetings:

«**The Eurasian Intellectual Property market**» (*moderator: V.N.Lopatin*- the Director General of RSRIIP Corporation of Intellectual Property, Chairman of the National Technical Committee for Standardisation "Intellectual Property" TC 481, the Head of the basic academic department "The Intellectual Property Management" of Plekhanov Russian University of Economics, the Doctor of Laws, Professor);

«**Accounting policy, taxation and the Intellectual Property commercialisation at enterprises of the defense industry**» (**Moderators: V.V. Gruzdov**, Chairman of Economic and Financial Committee of the Union of Aviation Industrialists of Russia; Director General of OJSC «SPE «Pulsar», the board member of the Military-Industrial Commission on pricing and financial-credit policy when performing state defense order, the Head of the basic academic department of the Intellectual Property economy of Financial University under the Government of the Russian Federation, PhD in Economics, Professor; **K.V. Ekimova**, the Head of ESC « Finance » of Plekhanov Russian University of Economics, PhD in Economics, Professor);

«**the Intellectual Property management in the credit institution and risk insurance of Intellectual Property**» (**Moderators: B.P. Pavlov**, Executive Director of RSRIIP Corporation of Intellectual Property, Professor, honored economist of the RF; **N.V. Valuyev** - Deputy Director of the Insurance Market Department of the Central Bank of Russia);

« **Staff for the Intellectual Property market** » (**Moderators: M.V. Fyodorov** – the President of the University League of the Collective Security Treaty Organisation (CSTO), PhD in Economics, Professor; **L.S. Leontyeva**, Deputy head of the basic academic department "The Intellectual Property Management" of Plekhanov Russian University of Economics, PhD in Economics, Professor).

On these platforms there were announced and presented more than 50 reports on the problem and prospective issues of the innovation development and approaches to solve them at the national and international levels including at the formation of a unified market for Intellectual Property in the CIS and EAEU countries considering the best international and foreign experience.

The plenary session was opened by the Director General of RSRIIP Corporation of Intellectual Property, Chairman of the National Technical Committee for Standardisation "Intellectual Property" TC 481, the Head of the basic academic department "The Intellectual Property Management" of

Plekhanov Russian University of Economics, the Doctor of Laws, Professor **V.N.Lopatin** who presented drafts of annual reports "On the State of Legal Safeguard, Use and Protection of Intellectual Property in the Russian Federation, the EAEU and CIS countries in 2015" prepared at RSRIIP.

Materials of the report reflected the main problematic legal, economic and organisational issues of formation of the Eurasian Intellectual Property market and also the ways and means to solve them with reference to the powers and responsibilities of specific international organisations, public authorities and their officials were proposed.

At the plenary session on the Forum subject there were presented (both orally, as well as in writing) positions from international and interstate formations, state authorities, public corporations and business, institutes of higher education and public organisations that were declared by:

S.I. Ivanov – Deputy Chairman of the CIS Executive Committee - on the progress of implementation of the Interstate programme of the innovation cooperation of the CIS member states for the period of up till 2020 (decision was made in 2016 on the development of the Concept of development of the Intellectual Property market in CIS while in EAEU there was developed the Strategy of legal safeguard, use and legal protection of Intellectual Property which is subject to correction in 2016);

A.A. Kubrin, Deputy State Secretary of the Union State – on the use and protection of Intellectual Property in the Union State (with the successful implementation of more than 60 innovative programmes and projects, problems for accounting obtained results remain on the part of the Ministry of Education of Russia, as well as cost estimation of created Intellectual Property, at the same time, the accumulated innovation potential of the RF and RB cooperation in the framework of the Union State programmes is not taken into account and is not used for the declared purposes of integration within EAEU and CIS);

Ak.A.Ali-Zadeh – President of the Azerbaijan National Academy of Sciences, Academician – about the potential of the innovation and international scientific and technological cooperation involving academic science and the need for the use of mechanisms of economy of Intellectual Property);

V.I. Mikhailov - Deputy Chief of Office of the President of the Russian Federation on combatting corruption, Doctor of Laws, Professor - on the main directions of combatting corruption in the field of R & D;

S. D. Shopova – Chairman of the Managing Council of the national Fund “For Sustainable Development of Bulgaria” and **Kosta Peev** – the representative of the Russian cultural and information Centre of Rossotrudnichestvo in the Republic of Bulgaria - on the problems and prospects of forming national Intellectual Property market in Bulgaria in conditions of the European Union (the recession of the national industrial and agricultural production after Bulgaria's accession to the EU has led to the substitution of national goods with imported ones, at that, more than 80% of the Bulgarian citizens by results of public opinion polls stand for strengthening of friendship with Russia);

V.M. Pushkin – Deputy Head of Analytical Centre for the Government of the Russian Federation - on Russia's place in the international rankings on issues of Intellectual Property and the innovation development (in the Government of the Russian Federation there were prepared amendments to the Strategy of the innovative development of the RF -2020 as a special section on development of the Intellectual Property market, but the key indicators at the same time remained the same: patent applications and patents);

V.V. Monkevich, President of the Russian-Asian Union of Industrialists and Entrepreneurs (RAUIE) – about the experience of development of the business innovation cooperation between Russia and China (with three implemented innovative projects at the expense of Chinese investors, the sale of Intellectual Property on the part of the Russian rightholders was not carried out).

Results of the discussion of topical issues at the session meetings on the Forum subject were presented by their moderators at the final plenary session where participants rendered the public recognition to the heads of international organisations and public authorities and Academies of Sciences of Russia, EAEU countries and Bulgaria for greetings and attention to the Forum work and

adopted the Forum **outcome document – recommendations**, previously approved at a joint meeting of Academic Councils of RSRIIP and Plekhanov Russian University of Economics.

The Organising Committee and the Forum Directorate were entrusted to send information on the Forum outcome and its recommendations to WIPO ad WTO, UNESCO and the European Commission of EU, SCO, Executive Committee and IPA CIS, the Eurasian commission EAEU and Union State, national parliaments and governments of participating countries EAEU RF.

Following the Forum outcomes, the collection of the Forum material will be posted on websites of RSRIIP, RAS, Plekhanov Russian University of Economics as well as a specialised thematic edition of journal "The Intellectual Property Law" will be prepared.

Within the Forum business programme in order to solve scientific and practical problems representing mutual interest in favour of the innovative, safe and sustainable development of the Republic of Belarus and the Russian Federation, the Union State and EAEU, there was signed the **Agreement on Cooperation** between the National Centre of Legislation and Legal Research of the Republic of Belarus in the person of Director of the Centre V.D. Ipatov and RSRIIP Corporation of Intellectual Property represented by the Director General V.N. Lopatin.

The next **IX International Forum "The Innovation Development through the Market of Intellectual Property"** will be held on **April 8th, 2017 года** in Moscow. Detailed information on the outcomes of VIII and previous Forums and conditions of participation in the new Forum can be found on the Forum Directorate website - RSRIIP: rniis.ru